

**ABOUT**

**Blue Coat Systems** is a leading provider of web security and WAN optimization solutions. Blue Coat products enable the visibility, acceleration and security required to optimize and secure the flow of information to any user, on any network, anywhere.

**EMPLOYEES**

More than 1,300 employees worldwide

**CUSTOMERS**

- > 15,000 customers in more than 150 countries
- > 85% of the FORTUNE® Global 500
- > Over 50 of the 100 largest companies in the world
- > 20 of the largest banks and 15 of the largest telecommunications companies in the U.S.

**PRODUCT INNOVATION**

185 patents issued and pending

**LEADERSHIP**

Greg Clark,  
President, Chief Executive Officer and Board Member

Gordon Brooks,  
Senior Vice President and Chief Financial Officer

Steve Daheb,  
Chief Marketing Officer and Senior Vice President

Marc Andrews,  
Senior Vice President of Worldwide Field Operations

# Blue Coat Corporate Fact Sheet

**Industry Recognition**

- > **Positioned in Leader's Quadrant** of the Gartner Magic Quadrant for WAN Optimization Controllers 2011 (January 2012)
- > **Positioned in Leader's Quadrant** of the Gartner Magic Quadrant for Secure Web Gateway 2011 (May 2011)
- > **Scores Strongest** in Forrester WAVE for WAN optimization (November 2009)
- > **Market leader** in Content Security Gateway Appliances for 5 years, Infonetics Research Q1 2011
- > **Market leader** in Nemertes Research 2010 PilotHouse Award for WAN optimization
- > **Recipient 2010 IPv6 Application Solution Pioneer award** from the IPv6 Forum

**Web Security**

- > **ProxySG® appliances** – Flexible policy control over web content, users, applications and protocols for large enterprise
- > **ProxyAV™ appliances** – Full inline malware detection at the web gateway without compromising network performance
- > **WebFilter™** – Web categorization of Web 2.0 content, social networking and rich media as well as malware, phishing and other malicious content
- > **WebPulse™** – Real-time collaborative defense that unites 75 million users to provide automatic security intelligence about evolving and emerging web-based threats
- > **Blue Coat Cloud Service** – Scalable, Internet-delivered web security service that can be managed and deployed from anywhere in the world to protect users globally
- > **ProxyClient™ software** – Web security for remote workers
- > **DLP appliance** – Comprehensive detection and prevention of data leaks for risk mitigation and regulatory compliance

**WAN Optimization**

- > **MACH5 appliances** – Application acceleration and video optimization across the WAN
- > **MACH5 Virtual Appliances** – WAN optimization on industry standard servers for branch offices
- > **ProxyClient software** – Application acceleration for remote workers

**Application Traffic Management**

- > **PacketShaper® appliances** – Identification and control of critical applications and content to assure performance and mitigate the impact of undesirable traffic

**Carriers**

- > **CacheFlow® appliances** – Carrier-grade caching designed to save up to 50% on bandwidth and backhaul traffic while accelerating the end-user web experience

**Support and Engineering Centers**

- > **24/7 "Follow the Sun" Model Global Support** with 6 support centers
- > **5 R&D centers around the world**

## Technology Integration Partner Program

The Blue Coat Technology Integration Partner Program brings together best-in-class technologies to extend the value of the company's web security, WAN optimization, application control and caching solutions.

## Community Involvement

### K9 Web Protection

Blue Coat K9® Web Protection is a free web filtering solution for home computers that provides a family-safe Internet experience. K9 Web Protection implements the same enterprise-class technology used by Blue Coat's FORTUNE® 500 customers, wrapped in simple, friendly, and reliable software for Windows 2000, Windows XP, Windows Vista and Mac OS. K9 Web Protection is also available in a child-safe browser for iPhones, iPads and iPods.

